

POST SHOW REPORT



On its 10th edition held last 12 – 14 October 2022 at the Saigon Exhibition and Convention Center (SECC), Vietstock Expo and Forum has once again delivered an outstanding record of exhibitors and visitors since its last edition in 2018. The 3-day event gathered 10,779 visitors mainly composed of local Vietnamese and from different neighboring countries such as Cambodia, Malaysia, Singapore, Indonesia, India, Thailand, and Korea. The event also showcased a wide array of innovative products and technology that are useful for farm management, productivity, and profitability of the livestock industry in Vietnam from 206 local and international exhibitors.

The event was highly supported by the Ministry of Agriculture and Rural Development (MARD), Animal Husbandry Association of Vietnam (AHAV), and Vietnam Ruminant Husbandry Association (VINARUHA), and hosted their industry conferences. Overall, Vietstock Expo and Forum 2022 showed a successful return and provided everyone who participated the event with valued learnings and experiences.

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10,779
ATTENDEES

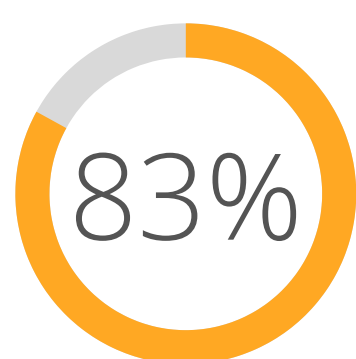
40 Countries/Region

92% Local Visitors

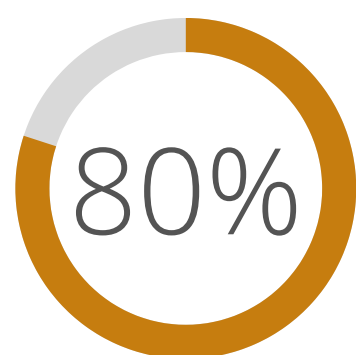
8% International Visitors

50+ Delegation Groups

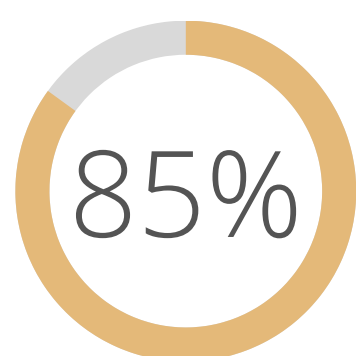
VISITORS



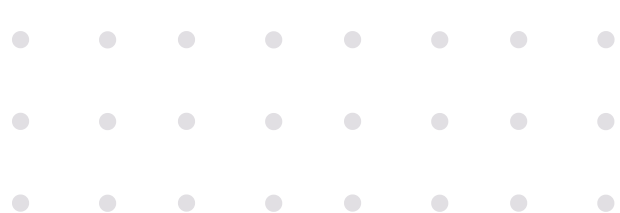
Attendees will likely to attend the next edition



Attendees were satisfied with the show

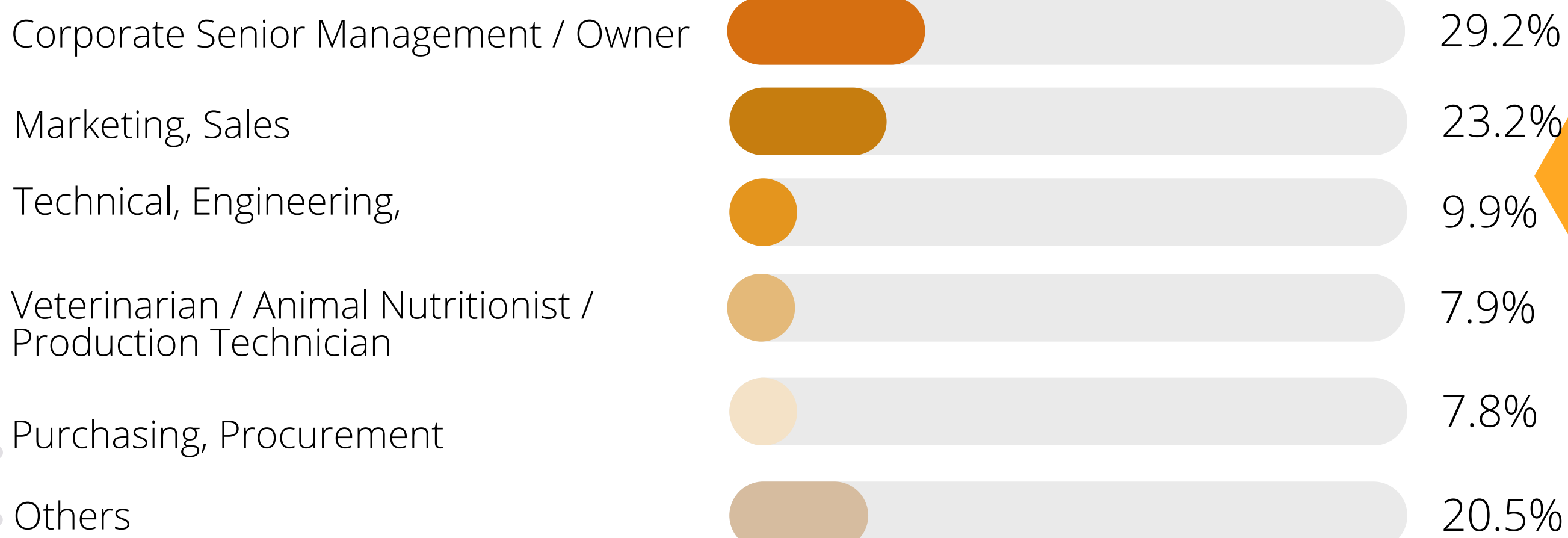


Attendees will likely recommend this show

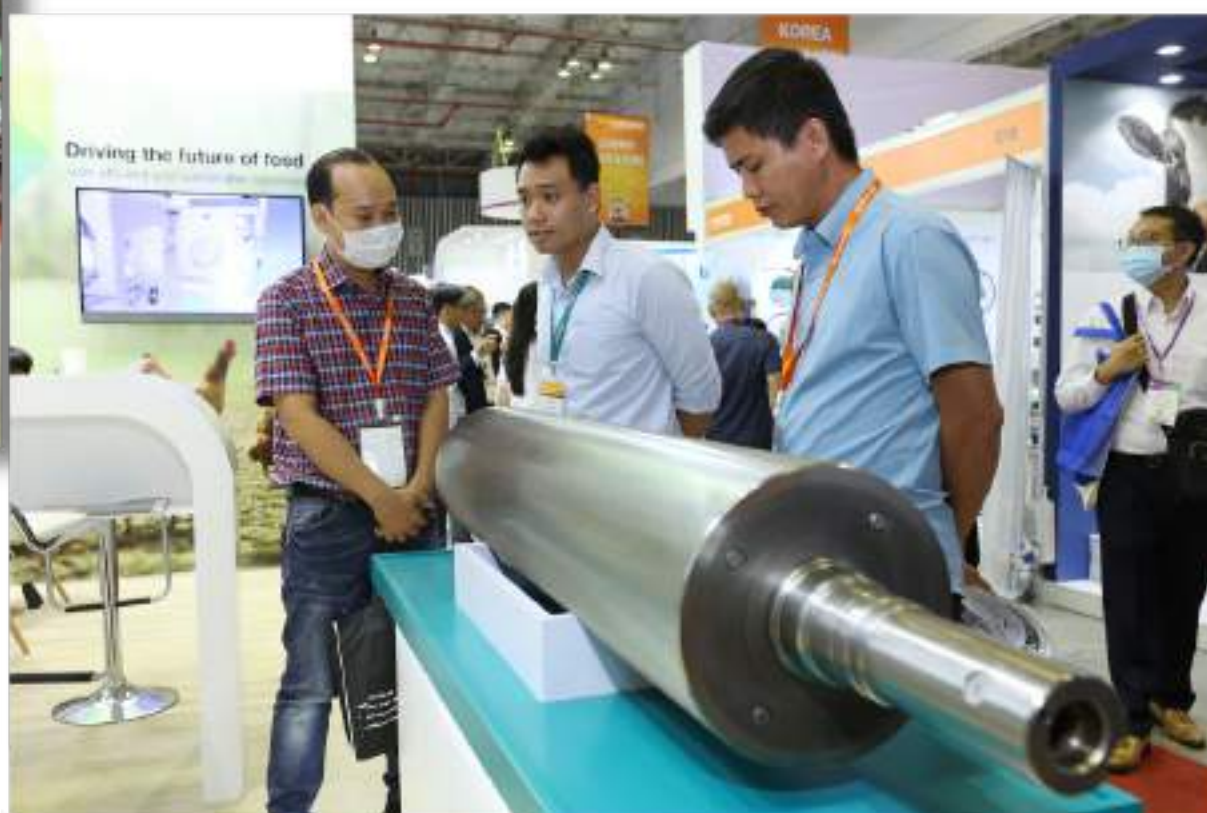




TOP JOB FUNCTIONS

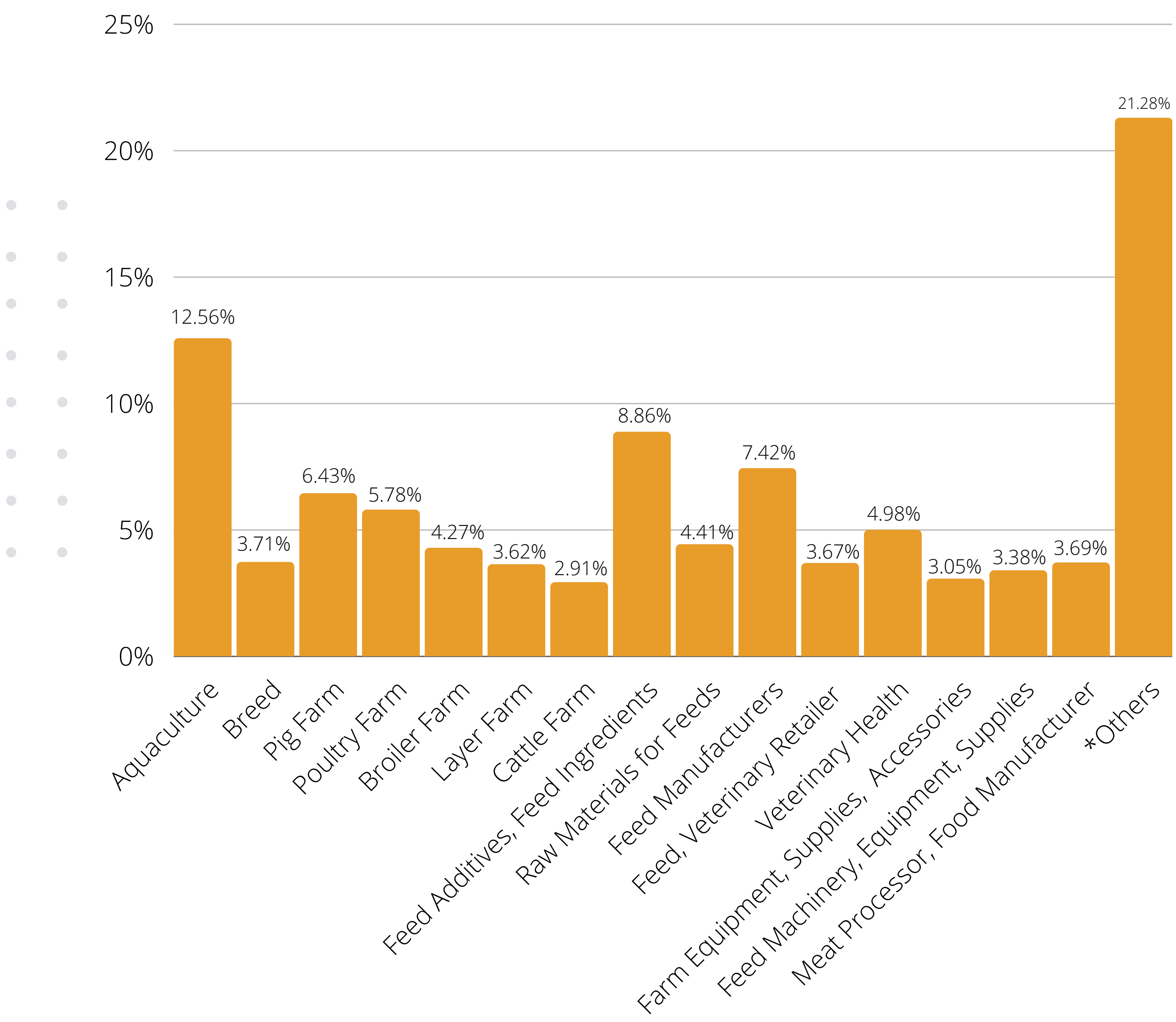


VISITORS





TOP INDUSTRIES



VISITORS

*Others covers Livestock Integrator, Importer, Supplier, Distributor, Waste & Water Treatment, Environment, Consultancy, etc.



TESTIMONIALS

Dr. Hoang Kim Giao - President

Vietnam Ruminant Husbandry Association (VINARUHA)

"Vietstock Expo & Forum is professionally organized from exhibition booths, function areas' decorations, arranged in booths that clearly show the expertise of exhibitors. The event also has many in-depth seminars that meet the needs of production reality, of livestock farmers, processors and consumers. The exhibition gave visitors a better understanding of the problem of livestock waste treatment, turning it into renewable energy, input to the next technologies. Vietstock has also helped livestock farmers and consumers better recognize food safety and hygiene for human health and the value chain linking livestock – fisheries – processing – consumption from farm to table. The visitors are very crowded for all three days of the exhibition."





206
EXHIBITORS



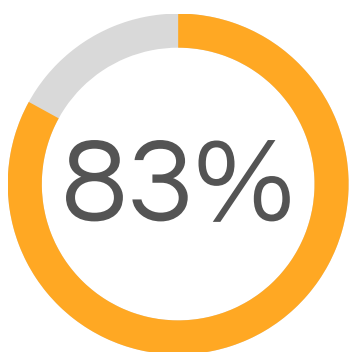
21 Countries/Region



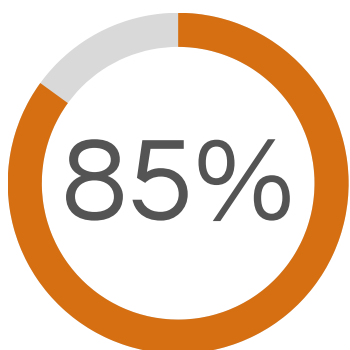
8,800 Sqm



3 China, Korea, Hybrid



Exhibitors will likely to join the next edition



Exhibitors were satisfied with the show

EXHIBITORS



TESTIMONIALS



Mr. Pham Chi Van - CEO

Phat Nghia (P&N Agro Business)

"We have been operating our business since 2003 focusing farming equipment & technologies, imported livestock breeds and feed production. We had been joining Vietstock in Vietnam from the very first show and continuous to support the show. The return of Vietstock is beneficial for our business in specially and for Vietnam livestock industry in general. We hope to be with Vietstock in the next upcoming editions!"

Mr. Nguyen Duy Hai – Sales Manager

Buhler Vietnam

"Vietstock Expo & Forum to us is one of the most important exhibitions for Animal Nutrition sector and we've been looking forward to joining this show, especially after the global pandemic. We bought our latest technology and solution for Animal Nutrition to increase the production. We met many of our key customers and a lot of new customers as well to visit our booth so that we can share the new technologies and exchange knowledge. So far, the experience at the show is wonderful. We would like to thank you the Organizer for letting us to be a part of Vietstock and hope to continue joining the show in the future."



Devan Krishnan - Product Manager, Climate Solutions

Big Dutchman

"We've had a good response from good customers from Vietnam. We've got some very positive feedback from them that they are looking for sustainable solutions for waste treatment. Thank you so much for the organizing team for inviting us and for organizing such show a good show."



EVENT HIGHLIGHTS

1.

Opening Ceremony and VIP Tour

Prominent people in the livestock industry in Vietnam such as Vice Minister Mr. Phung Duc Tien from the Ministry of Agriculture & Rural Development (MARD) graced the opening ceremony and joined the VIP tour



2.

Industry Conferences

The Ministry of Agriculture and Rural Development (MARD), Animal Husbandry Association of Vietnam (AHAV), and Vietnam Ruminant Husbandry Association (VINARUHA) hosted conferences with broad range of topics about the key issues affecting the livestock industry and other information that are helpful for your business



3.

Technical Seminars

More than 25 know-how topics presented by the industry speakers from some of the most sought-after companies in the industry to share their new launched innovations



4.

Sustainability Square

A new feature at the show that promotes the sustainability campaign of Informa Markets and encourage everyone to build a more sustainable community



EVENT HIGHLIGHTS

5.

Business Matching

An added value and opportunity for the exhibitors and visitors to meet and match to discuss business matters



6.

Eggcellent Theatre and World Egg Day

VIETSTOCK celebrated #WorldEggDay and recognized the value of eggs in the our health, our planet, and our livelihoods. Approximately 9,000 eggs were distributed to attendees as VIETSTOCK souvenir



6.

Bus-In

The bus transportation was provided to 50+ groups with 1,800+ delegates from other provinces and Cambodia to visit the show and attend conferences



6.

Informa TV

Highlights of VIETSTOCK were broadcasted through VIETSTOCK TV with 4 big screens around the exhibition to update visitors about the activities during the event. A special TV station was dedicated to interview at least 20 attendees each day



VIETSTOCK AWARDS 2022

Congratulations to all the winners of Vietstock Awards 2022, the most prestigious livestock industry award in Vietnam hosted by the Ministry of Agriculture and Rural Development.



Best Pig Breeder Farm Award - Ha Nam Dabaco Pig Breeder Co., Ltd (Dabaco Group Vietnam)

Best Poultry Breeder Farm Award - Emivest Feedmill Vietnam Co., Ltd

Best Feed Miller for Swine Award - Dabaco Joint Stock Company

Best Feed Miller for Poultry Award - Emivest Feedmill Vietnam Co., Ltd

Best Ruminant Feed Producer Award - TH Milk Food Joint Stock Company

Best Local Premix Feed Producer Award - R.E.P Biotech Joint Stock Company

Best International Premix Feed Producer Award - Olmix Asialand Vietnam Co., Ltd

Best Broiler Farm Award - Hung Nhon Group Joint Stock Company

Best Layer Farm Award - Investment And Development Breed Processing Company Limited - Dabaco Group

Best Dairy Farm Award - TH Milk Food Joint Stock Company

Best Enterprise contributing to Chain "From Farm to Fork" Award - Ba Huan Joint Stock Company

Livestock Industry Achievement Award - Faculty of Animal Science – Vietnam National University of Agriculture

SUSTAINABILITY DESIGN AWARDS 2022

Vietstock Expo and Forum awarded top 8 exhibitors/companies that showed exemplary initiatives and efforts to contribute to making a more sustainable community.

Sustainability Booth Design



KOREAN ANIMAL HEALTH PRODUCTS
ASSOCIATION



BIG DUTCHMAN

Outstanding Category



DE HEUS



THUAN NHAT

Informative Category



EMIVEST



ACHAUPHARM

Creative Category



PROVIMI



STOLZ ASIA

A graphic for the Vietstock 2023 Expo & Forum. It features a stylized globe made of 3D cubes, some of which are open to show images of various farm animals like cows, pigs, and chickens. Below the globe is a red pig trough and a pile of dark brown animal feed. The background is a warm orange gradient.

MARK YOUR CALENDAR



VIETSTOCK

2023 EXPO & FORUM

11»13 OCTOBER 2023

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
HO CHI MINH CITY • VIETNAM

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