



Concurrent event with



PRESS RELEASE

VIETSTOCK EXPO & FORUM 2024

The Vietnam's Premier International Feed, Livestock, Aquaculture & Meat Industry Show

*08:30 | Wednesday | August 07, 2024
Van Mieu 3, Pullman Hanoi
40 Cat Linh, Dong Da, Hanoi*

Dear Partners, Customers, Journalists, Media and News partners,

Agriculture holds an important position as a pillar of Vietnam's economy, plays a crucial role in maintaining the nation's food security, and contributes to the stabilisation of Vietnam's macroeconomy. Vietnam's agricultural sector achieved impressive growth in 2023, with an increase of 3.83%, the highest since 2019. Additionally, with the trend of market liberalisation and the removal of trade barriers, Vietnamese agriculture continues to assert its position on the international stage, making significant contributions to GDP growth and balancing the trade balance.

Accounting for more than a quarter of the agricultural sector, livestock farming in Vietnam has made remarkable strides in the context of technological development and international integration. In 2023, the livestock industry achieved impressive results. The total production in the livestock sector increased by 6.38% compared to 2022. Vietnam ranked 6th in the world in pork production, supplying approximately 4.5 million tons of live-weight pork. Poultry farming contributed 2.3 million tons of live-weight meat and 19.2 billion eggs.

Not only does it meet domestic demand, but Vietnam's livestock products are also exported, with a total export value reaching 515 million USD in 2023, an increase of 26.2% compared to 2022.

Despite these positive aspects, Vietnam's livestock industry still faces some limitations, such as small-scale production, a lack of linkages leading to low added value, and a high dependency on imported feed materials.

For sustainable development of the livestock sector, there needs to be strong effort and close cooperation between the government, associations, organisations, businesses, and farmers. It is necessary to establish supportive policies and create favourable conditions for farmers to modernise their farming practices. Businesses should invest in research and development, build closed supply chains, and ensure

environmental standards. Farmers need to enhance their knowledge, apply scientific and technological advancements in production, and comply with food safety regulations.

Vietnam's livestock industry is experiencing strong growth and has great potential for the future. To continue to maintain and enhance its international standing, the sector requires cooperation from all stakeholders. Industrialising livestock farming towards organic and environmentally friendly practices will be the trend to build a modern, sustainable agriculture that meets the increasing demands of both domestic and international markets.

VIETSTOCK - LEAD THE PATH OF INNOVATION AND COLLABORATION

With 20 years of supporting the Vietnam's livestock industry, Vietstock Expo & Forum has developed an in-depth understanding of the Vietnam market and the requirements of both businesses and livestock households. The exhibition gathers experts and businesses from all over the world to explore the latest advancements, exchange knowledge, and foster collaborations that drive the livestock and aquaculture sectors forward.

This annual event represents innovation and industry expertise and is recognised as the premier platform for businesses to showcase cutting-edge technologies, discuss emerging trends, and address the challenges facing the livestock and aquaculture sectors in Vietnam and the ASEAN region.

Vietstock 2024 will take place concurrently with **Vietnam's International Aquaculture Industry Event - Aquaculture Vietnam 2024**. The comprehensive event will connect the entire livestock and aquaculture industry value chain.

Vietstock Expo & Forum 2024 and Aquaculture Vietnam 2024 are set to surpass previous editions with an extensive **15,000 m²** exhibition area. With over **400 exhibitors** and **13,000 attendees** from **50 countries** and regions, this event is shaping up to be extraordinary.

The exhibition has strong collaboration with the Department of Livestock Production (The Ministry of Agriculture and Rural Development) and media sponsor Vietnam Agriculture Newspaper, the Animal Husbandry Association of Vietnam, Vietnam Ruminant Husbandry Association, Vietnam Poultry Association, Vietnam Fisheries Society, and over 50 associations, government agencies, and media partners. This partnership approach enhances the value of the exhibition by fostering a collaborative environment where industry leaders, experts can connect, learn and share insights.

Informa Markets proudly presents Vietstock 2024, the 20th-anniversary edition of the innovation journey, with the **theme “Livestock transformation for better production, nutrition, environment and life”**.

The exhibition will host a variety of programs and activities designed to promote sustainable development within the livestock and aquaculture industries. Highlights include: Technologies, product & solution showcase; Conferences & Technical Seminars; Match & Meet Program; Bus-in program; Eggcellent Theatre; Sustainability Square; The series of livestock & aquaculture roadshows...

Highlight conferences will address key industry issues such as the International Aquaculture Vietnam Conference, Biosecurity Asia Forum, Poultry/Ruminant & Dairy/ Swine, Waste to Energy, Nutrition & Feed, Animal Welfare, Controlling Greenhouse Gas Emissions in Livestock Production.

A new highlight, the **Biosecurity Asia Forum**, will focus on orientations, methods, and implementation strategies for biosecurity, which is a core value for sustainable development in the livestock industry.

VIETSTOCK AWARDS 2024 and NEW BUSINESS PAVILION: SPECIAL PROGRAM TO CELEBRATE 20 YEARS OF INNOVATION

Co-chaired by the Department of Livestock Production (MARD), **Vietstock Awards 2024** and **New Business Pavilion** officially launched and have garnered interest from numerous local and international businesses.

Vietstock Awards 2024 is the **12th** prestigious livestock award organised by Informa Markets in Vietnam, hosted by the Department of Livestock Production (MARD) and media sponsored by the Vietnam Agriculture Newspaper. Vietstock Awards will honour outstanding businesses and organisations that have made significant contributions to Vietnam's livestock industry.

The awards highlight achievements and advances in many aspects of the livestock industry, including innovative farming practices, biosecurity, emissions reduction, breakthroughs in closed-loop systems and circular farming, and the overall goal of sustainable development for the industry.

This award is reviewed, evaluated, and decided by the Department of Livestock Production (MARD). The Award Committee includes representatives from livestock industry agencies and other prestigious organisations in Vietnam. The evaluation criteria are designed to be clear, transparent, and fair, ensuring that only the most deserving entities are recognized.

New Business Pavilion is a program specifically designed for Vietnamese small and medium-sized enterprises (SMEs). To celebrate the 20th anniversary of the journey of innovation and development, Informa Markets and the Department of Livestock Production (MARD) are supporting up to **30%/booth** cost for Vietnamese SMEs participating in Vietstock for the first time. SMEs participating in the New Business Pavilion are arranged in a concentrated area and adjacent to the booth of the Department of Livestock Production (MARD).

Exhibiting: Ms. Sophie Nguyen | +84 988 107 703 | Sophie.nguyen@informa.com

In addition, the Department of Livestock Production (MARD) will host **03 conference sessions** on the following topics: Livestock Transformation For Better Production, Nutrition, Environment And Life; Livestock Breeds, Animal Feed. The sessions will cover a range of subjects from technical advances to regulations and policies, helping visitors stay updated on the latest trends and best practices.

Vietstock 2024 will take place concurrently with **Aquaculture Vietnam 2024**, from **October 9 to 11** at the **Saigon Exhibition and Convention Center** (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City.

Vietstock 2024 would like to express our deepest gratitude and extend a warm welcome to the dynamic platforms driving sustainability and collaboration!

Pre-registration: <https://ers-vn.informa-info.com/vsv24>

About organiser:

VIETSTOCK is a part of a livestock exhibition series in Asia organised by INFORMA MARKETS.

INFORMA MARKETS is the world's leading exhibition organizer. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Livestock & Aquaculture, Hospitality, Food & Beverage, and Health & Nutrition, among others.

We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

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