



PRESS RELEASE

Prevention is better than cure – Biosecurity Asia Forum

For biosecurity, it is well recognised that ‘prevention is better than cure’. However, we tend to approach in a reactive manner, which means that a disease outbreak occurs, and then we take action and make changes. However, a proactive approach, involving applying biosecurity measures to prevent, control, and eliminate pathogens, is far more effective in protecting the herds. The best defense is to be proactive, before it is too late, as internationally recognised thought-leader John Maxwell famously noted: “If you are proactive, you focus on preparing. If you are reactive, you end up focusing on repairing.”

More than ever, devastating disease outbreaks, such as African swine fever, foot-and-mouth disease, avian influenza, and white spot syndrome in shrimp have stressed the importance of effective biosecurity programmes that prevent, control, and eradicate infectious diseases. Furthermore, reducing disease is key to decreasing the need for antimicrobials like antibiotics, thereby minimising antimicrobial resistance.

“Biosecurity is how we prevent, respond to, and recover from disease,” noted Rungphech (Rose) Chitanuwat, Regional Portfolio Director ASEAN, Informa Markets. “Everyone working in the industry needs to be aware of the potential for disease outbreaks, it is a shared responsibility for all stakeholders. In response to the increasing threats posed by diseases in livestock and aquaculture in Vietnam, Informa Markets, are keen to continue to support a proactive approach to biosecurity with the Biosecurity Asia Forum, Thursday 10 October, as part of **Vietstock Expo and Forum 2024**, and the co-located **Aquaculture Vietnam 2024**” said Chitanuwat.

The must-attend **Biosecurity Asia Forum** features a panel of experts who will address important issues, that will help you make a difference in the fight against disease including:

- Best practices to minimise the risk of the introduction and spread of diseases.
- Common mistakes to avoid.
- Practical information to develop and implement a comprehensive and integrated biosecurity plan for individual operations.
- Steps to manage a disease outbreak.

- Biosecurity checklist to identify, manage, and protect against potential disease risks.
- Developing a mindset and culture to increase the adoption of biosecurity practices.

Chitanuwat encouraged livestock, poultry, and aquaculture producers and the supply chain from feed mills to processing plants to attend this free forum to get information on how to protect your business and the industry by implementing effective biosecurity measures to minimise the introduction and spread of diseases. “Protect your business and your future. I look forward to seeing you there,” she concluded.

Vietstock Expo & Forum 2024 – Livestock transformation for better production, nutrition, environment, and life

Vietstock 2024 is Vietnam’s premier international feed, livestock, aquaculture & meat industry show. Hosted by the Department of Livestock Production (the Ministry of Agriculture and Rural Development), Vietstock is organised by Informa Markets with the theme “Livestock transformation for better production, nutrition, environment, and life”.

Marking the special edition celebrating 20 years of supporting Vietnam’s livestock sector, **Vietstock 2024** is set to surpass previous editions with an extensive 15,000 m² exhibition area. With over 400 exhibitors and 13,000 attendees from 50 countries and regions.

Vietstock 2024 will feature a range of programs and activities designed to promote sustainable development in the livestock and aquaculture industries, including: Technologies, products & solutions showcase; Conferences & Technical Seminars; Match & Meet Program; Bus-in program; Eggcellent Theatre; Sustainability Square; The series of livestock & aquaculture roadshows. This event is shaping to be extraordinary, providing the perfect platform for industry leaders, and experts to connect, learn, and share insights.

Vietstock 2024 will take place concurrently with Vietnam’s International Aquaculture Industry Event - **Aquaculture Vietnam 2024**. This comprehensive event will connect the entire value chain of the livestock and aquaculture industries.

This most anticipated event in Vietnam's livestock and aquaculture industry will officially open for 3 days, on October 9 – 11, at the Saigon Exhibition and Convention Center (SECC), 799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam.

Pre-registration: <https://ers-vn.informa-info.com/vsv24>.

About the organiser - Informa Markets

The Biosecurity Asia Forum is part of Vietstock Expo & Forum 2024, organised by INFORMA MARKETS.

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